

Public Access Cable Announcement (60 Seconds)

Mass Recycles Paper! Look What We Can Save!

Each year in Massachusetts, we pay more than \$100 million to throw away 1.5 million tons of paper. What a waste! We could save our tax dollars by recycling that paper instead!

Recycling paper saves money and reduces global warming. That's why the City/Town of (name) has joined the Mass Recycles Paper! campaign. Together, with municipalities all across the state, we have pledged to do our part to recycle more paper.

We need your help. Please recycle paper – all kinds of paper. It's not just newspapers anymore. Recycle your magazines and catalogs, your mail, phonebooks, cardboard, cereal and pasta boxes, and office paper -- even reports with paperclips and staples.

Thank you for recycling paper and doing your part to save money and save the earth. For information, call (local number). Or visit www.MassRecyclesPaper.org.