

PAPER RECYCLING PUBLIC SERVICE ANNOUNCEMENT

45 Seconds

You wouldn't throw your hard-earned money in the trash, would you? Of course not! Neither would I! But that's exactly what we're doing every time we throw away paper instead of recycling it.

Each year in Massachusetts, we throw away one and a half million tons of paper. And we pay \$100 million dollars to do it!

Recycling paper saves money and saves the earth. Want to reduce global warming? Start by recycling paper – all kinds of paper. It's not just newspapers anymore.

Recycle your magazines and catalogs...your mail...phonebooks...cardboard...cereal boxes...and office paper -- even reports with paperclips and staples.

Please recycle paper and do your part to save money and save the earth. Visit www.massrecyclespaper.org.